

Marketing Your Event/Announcement to FACULTY, STAFF & USF COMMUNITY

Do you have an event or program that you would like to market to USF faculty and staff and/or to the surrounding Tampa Bay community? If you are an official USF student organization, department, or college, there are the numerous tools available. This helpful list outlines the various vehicles campus entities may utilize to market to USF Bulls.

[Non-campus entities are restricted from commercial solicitation on campus except for participation in Bull Market (

Reaching the Tampa Bay Community & USF Stakeholders

- x USFSocial Media(free)

- o University departmentsare encouraged to utilize existing social mediaplatforms to promote events and

USF stakeholders, contact your college department communications and marketing officer to explore the possibility <https://www.usf.edu/ucm/marketing/editorial/plans.aspx#magazine>

Have questions? Contact Student Success