



# FREE VIRTUAL WORKSHOP SERIES

## Conducting SWOT Analysis in Evaluation

Saturday, October 9, 2021 // 10:00 a.m. - 12:00 p.m.

### Presented by:

Adel Alkhatib, PhD Candidate TESLA program

Adel Alkhatib



Conducting successful evaluations requires great attention to the evaluand's Strengths, Weaknesses, Opportunities, and

Threats. We will explore how to conduct a SWOT analysis during the evaluation. This type of analysis provides an opportunity not only to be productive in the evaluation process, but also helps to make sound decisions for both organizational and personal use cases.



For access to the virtual workshop, please contact:

**Dr. Liliana Rodríguez**

[liliana@usf.edu](mailto:liliana@usf.edu) // (813) 528-5041 // [bit.ly/3esf5pL](https://bit.ly/3esf5pL)

### Call for Workshop Proposals:

We are seeking presenters on a broad array of topics at the national, state, and local levels.



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