

EARN A BACHELOR' DEGREE IN

# Marketing



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Marketing careers are some of the most exciting and diverse in business! Brand/product management, market research, consumer promotions, digital marketing, field marketing, market analytics, sales, account management, and business development are just some of the sub-fields available to marketing graduates. Starting salaries range from \$40,000 to \$85,000+ with top companies like Apple, Coca-Cola, Disney, Gartner, Honeywell, IBM,

