

USF Board of Trustees
Strategic Initiatives Committee

Tuesday November 10 2020
Time: 8:00 AM - 9:15 AM
Microsoft Teams Virtual Meeting

Trustees: Michael Carrere, Chair; Mike Griffin, Les Muma, Nancy Watkins, Jordan Zimmerman

A G E N D A

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|------|---|--------------------------------|
| I. | Call to Order and Comments | Chair Michael Carrere |
| II. | Public Comments Subject to USF Procedure | Chair Carrere |
| III. | New Business + Action Items | |
| | a. Approval of August 25 2020 Meeting Notes | Chair Carrere |
| IV. | New Business + Information Items | |
| | a. Strategic Renewal Process Discussion | President Curran Chair Carrere |
| V. | Adjournment | Chair Carrere |

President Currall continued his presentation by explaining that evidence-based decisions

to meet the business community's needs. President Currall noted that curriculum is owned by the faculty; however, it is important to stay up to date on the needs.

There was a question regarding levels of investment needed to achieve some of the larger goals – noting that the university's return on investment is one of the best in the state. The trustees discussed the importance of being honest and determining how realistic is to achieve goals without additional funding. It was noted that while these are not easy discussions, there is a process and foundation with the Principles of Community to move these discussions forward while adapting to change in a positive manner. The process will continue to prioritize evidence-based decision making while working to expand current resources. It was also noted that the leadership team will be meeting with the Faculty Senate soon to hear faculty voices.

There were discussions regarding virtual townhalls and the idea of having more interactive mechanisms of engagement. Additionally, the ability to reach additional stakeholders in townhalls is a unique positive of moving to a more virtual setting. President Currall noted that videos are a great opportunity to showcase the strategic aspirations of the university and capture the audience. The discussion closed

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President Steven C. Currall



Strategic Analysis of Higher Education Landscape and 8 6) ¶ V 6 W U D W H J L F \$ V S L U D W L R Q V

Analyses of Current Landscape

- ‡OneUSF consolidation
- ‡Public health crisis
- ‡Uncertainties around legislative actions and state budgets
- ‡Diversity and Inclusion
- ‡Well-rounded curriculum
- ‡Student-life preparation

Strategic Aspirations

- ‡Performance-based funding
- ‡Preeminence
- ‡Top-25 Public
- ‡AAU eligibility

A strategic plan informs leadership decision making about prioritizing and deploying resources to achieve institutional aspirations.

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1. « GHVFULEHV 86) ¶V-wide vision that considers the entire University
2. « FDSWXUHV 86) PL-term aspirations, core commitments, and unique sources of differentiation
3. « VKRXOG VHW H[SHFWDWLRQ for the colleges and administrative units

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Strategic Vision and Planning Time Horizons

‡Short Term

- ‡End of FY 2021 deadline for strategic vision and approval by Board of Trustees

‡Long Term

- ‡Vision and plan encompasses OneUSF
- ‡10-year time horizon, five-year, three-year, and one-year milestones with quarterly updates
- ‡Will be periodically refined and modified in response to shifts in higher education (e.g., student demand for residential instruction, federal funding of research, state funding)

An Initial Project Plan



