



# USF HUMANITIES INSTITUTE

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## From the Director: Looking to the Future

As I write this, I am about to begin my last semester as HI Director, wrapping up a five-year term in which I believe our team has established the importance of a vibrant Humanities Institute to USF and the community.

From its beginning, the mission of the Institute has been two-fold— first, to provide a space for the discussion of issues important to a wide audience, and second, to support the humanities-related work of USF students and faculty.

In our first goal, we're guided by the idea that HI public activities are not only important to USF humanities scholars and students. We want to show the public and larger USF community why humanities matter, and

10 eminent scholars and writers since then. In week-long residencies, they visit up to eight classes, not giving “guest lectures,” but engaging directly with students who have read their work. Students report these visits as truly memorable, while our scholars have all complimented the high quality and energy of USF students. Add a public lecture or reading, and the program is a definite win-win!

Support for scholarship comes through our Summer Grants program, providing small (up to \$5,000) grants for faculty summer projects. Since 2003, the USF Office of Research has funded this, and dozens of CAS faculty have benefited. Grants facilitated publications, travel to field sites and archives, larger grant proposals, and more. In the last five years alone, 48 faculty have won awards, representing 11 CAS departments.

With a new USF budgeting model upon us, the Office of Research will no longer be supporting the pro-

gram; let’s hope that the new model will allow funding from other sources.

As I start my final semester, new HI leadership has not yet been determined. For myself, I look forward both to a year of writing, courtesy of an ACLS fellowship, and also to seeing the new directions the Institute will take. After five years, I appreciate the support of Dean Eric Eisenberg and Provost Ralph Wilcox; I thank the HI Faculty Advisory Board for their guidance, and loyal donors who help keep us afloat. Student assistants Lorraine Monteagut and Mallory Danley help ensure everything happens seamlessly. And my deepest thanks go to Assistant Director Liz Kicak, whose hard work and vision have shaped the Institute; I will greatly miss working with her.

We have a feast of intellectual excitement this Spring—we hope to see you in 2016.

# Bard Sell: Shakespeare's Adventures in Advertising

# National Humanities Medalist Explores “Science vs. Humanities” Divide

SIGNATURE THEME

Science &  
Society

In an era that values STEM over other fields of inquiry, we're delighted to welcome a renowned scholar who shows the importance of connecting sciences and humanities in “Frenemies: The Curious Relationship between the Sciences and the Humanities.”

Novelist and philosopher of science Rebecca Newberger Goldstein, a MacArthur “ge-

# The Italian Piazza in History and Digital Life



Global Identities  
SIGNATURE THEME

The Italian piazza is an iconic and harmonious urban design, beloved by tourists and locals alike. Art historian and digital humanities leader Fabrizio Nevola believes it might also be considered as a pre-modern social media space. In his talk, “Public Renaissance:

The Italian Piazza as a Social Media Space,” Nevola asks how media practices and digital humanities approaches can be applied to formulate new historical research questions, introducing his new cultural history smartphone tour app, *Here in Florence*.

Nevola is professor of Art History and Visual Culture at the University of Exeter, U.K., specializing in the urban, cultural and architectural history of Early Modern Italy, as well as the street life of contemporary urban environments.

He is author of *Senza: Constructing the Renaissance City* (Yale U. Press, 2007), which was awarded the Royal Institute of British Architects’ Sir Nikolaus Pevsner International Book Award for Architecture. He has also edited several collections, including *Locating Cosmopolitanism in the Early Modern Italian City* (2010); *Tales of the City: On the Architecture of Cosmopolitanism in the Early Modern Period* (2012); and *Experience of the Street in Early Modern Italy* (2013).

Two recent projects explore the use of mobile phone apps for narrative and history. The first was a

collaboration with author James Attlee and app developers Agant to create a GPS-triggered experience, “Writer on the Train,” on the London-Bristol train line. His *Here in*

*Florence* app is a collaboration with Calvium Ltd (leaders in GPS-triggered city audio tours), to create an idiosyncratic guide to Renaissance Florence. It can

be downloaded from the App Store or Google Play.

Nevola has held research fellowships at the University of Warwick, the Canadian Centre for Architecture (Montreal), the Medici Archive Project (Florence), and Harvard University’s Villa I Tatti (Florence), and has contributed to major exhibitions, including *Renaissance Senza: Art for a City*, at London’s National Gallery.

Nevola will speak Wed., Feb. 24, at 6 p.m. in CWY 206, followed by a reception and book signing. Co-sponsored by ResearchOne.





# On Darwin, God, and Satire: Presenting Author James Morrow

Described by one reviewer as “working within the satiric tradition of Mark Twain,” novelist James Morrow has produced a series of critically acclaimed books that are

# A Wild Ride with Distinguished Scholar-in-Residence, Terrance Hayes

and *Marceline* (1999), which won a Kate Tufts Discovery Award. His most recent collection (2015) is *How to Be a Doctor*, a finalist for the National Book Award.

The poems of Terrance Hayes were described in the *New Yorker* as “a wild ride without an off switch, an unbroken verbal arc propelled by his accelerating actions of mind.” We’re delighted to bring that excitement to USF, as we welcome Hayes as our Spring Distinguished Scholar-in-Residence.

Hayes, a MacArthur “genius” fellow and professor of English at the University of Pittsburgh, has become one of the country’s most celebrated poets, addressing themes of popular culture, race, music, and masculinity. His poetry collections include *Lighthouse* (2010), which won the National Book Award, and was also a finalist for a National Book Critics Circle Award. Earlier collections were *Winnona Boy* (2006); *How to Be a Doctor* (2002), a finalist for an *LATimes* Book Award and an Academy of American Poets James Laughlin Award;

*Hayes has won the National Book Award, a MacArthur Grant, the Whiting Writer’s Award, and fellowships from the National Endowment for the Arts and the Guggenheim Foundation*



# National Poetry Month 2016

Poetry has always been one of the Institute's areas of special focus. For several years we have participated in the Academy of American Poets' celebration of "National Poetry Month" that takes place every April. This year we're pleased to host our annual Shakespeare lecture, two outstanding poets, and a lecture highlighting how jihadist groups use poetry.

Manning's first book of poetry, *Landscape Booth' Book of Vision*, was selected by W.S.

Merwin for the 2001 Yale Series of Younger Poets. He has gone on to publish four additional books including *A Companion for Orlin: Being the Companion for Orlin of D. Boone, Lone Hunter, Backwoodsman, &c.* (2004); *Black* (2007); *The Companion Man* (2010); which was a finalist for the Pulitzer Prize in poetry; and *The Gone and the Going Alike* (2013). Manning is faculty in the MFA program at Warren Wilson College and the Sewanee Writing Conference and is a professor of English at Transylvania University. He will give a reading at 6 p.m. in the TECO Room (College of Education) on April 12, followed by a reception and book signing.

Tina Chang was raised in New York City. She is the first female to be named Poet Laureate of Brooklyn and is the author of the collections of poetry *O, God & Stranger* (2011) and *Half-Lit House* (2004). She is also the co-editor of the W.W.

Norton anthology *Language for a New Century: Contemporary Poetry from the Middle East, Africa, and Beyond* (2008). She is the recipient of awards from the New York Foundation for the Arts, Academy of American Poets, Poets & Writers, the Ludwig Vogelstein Foundation, and the Van Lier Foundation, among others. She teaches poetry at Sarah Lawrence College and she is also a member of the international writing faculty at the City University of Hong Kong. She will give a reading on April 21 at 6pm in the TECO Room (College of Education), followed by a reception and book signing.

As a Postdoctoral Fellow with the Humanities Institute, Zacharias Pieri has fused the study of poetry with the study of terrorism to gain a better perspective on why terrorists act in certain ways. Poetry, which is prolific



The Power of the Poetic

SIGNATURE THEME

# Spring 2016 Calendar

Jan. 20

Wed. 3:30pm

GAR (Library)

LINDA WHITEFORD: *Community Participatory Involvement: A Sustainable Model for Global Public Health*  
A Homegrown Humanities Event  
Refreshments served at 3:00pm

Jan. 27

Wed. 6pm

CWY 206

R

Mar. 21

Mon. 6pm

CWY 206

JAMES MORROW: *No Matter Where You Go, There is Darwin*  
Followed by a reception and book signing

This semester's events are co-sponsored by the Osher Life Long Learning Institute



## WHERE IS THAT BUILDING?

**CWY:** C.W. Bill Young Hall is the ROTC building located between the Recreation Center and the Tennis Courts on Maple Drive.

**GAR:** The Grace Allen Room is located on the 4th floor of the USF Library. Exit the elevators and go through the door on the left marked "Special Collections."

**TECO Room:** The TECO Room is on the first floor of the Education Building which is near the library on Leroy Collins Blvd. and Apple Dr.

## WHERE DO I PARK?

All venues are convenient to visitor parking areas with automated pay-by-space machines. Download a visitor parking map at:

# Community Engagement 2016 Humanities Lecture Series

The HI is pleased to partner with the USF Office of Community Engagement and Partnerships to present the 2016 Humanities Lecture and Conversation Series, featuring USF faculty. Series continues through Fall 2016 and take place at 2 p.m., at the Robert W. Saunders, Sr. Public Library, 1505 N Nebraska Ave, Tampa. Spring talks include:

- \_\_\_\_\_. 22. *The M...er tan...ng o... Po...rt : Me...e, Meta...hor, an... B...g Data.* Susan Greenbaum, Ph.D.
- \_\_\_\_\_. 26. *Scratch...ng o...t a L...ng: Lat...no, Race, an... Wor... in the Dee... So...th.* Angela Stuesse, Ph.D.
- \_\_\_\_\_. *Be...een Death an... L...ve: Wh... Co... ..n...cat on Matter...hen...e Tal...a...o...t Soc...al J...t...ce.* Aisha Durham, Ph.D.
- \_\_\_\_\_. 13. *Co... ..n...t, I...ent...t, an... Stor...tell...ng.* Fanni Green, M.F.A.

## Homegrown Humanities

The Institute started its Homegrown Humanities project to acknowledge and celebrate newly published books by USF Faculty, allowing students, faculty, and community members to learn about the innovative research taking place in our own backyard. Refreshments are served at 3 p.m. in the Grace Allen Room in the Library and talks begin at 3:30 p.m. This semester we feature new books by Linda Whiteford and Elizabeth Hordge-Freeman.



\_\_\_\_\_, 20.

Linda Whiteford  
(Anthropology)

*Co... ..n...t Part...c...ator... In...ol...e...ent: A...S...ta...na...le Mor...el...or Glo...al P... ..lc Health*

Linda Whiteford discusses her book that analyzes what made a particular global health model successful in combating a highly contagious, and often fatal, disease. Using case material drawn from the global cholera pandemic of the early 1990s, the book demonstrates how integration of ethnography, epidemiology, and non-formal education techniques embedded in a framework of structural violence proved to be an effective and sustainable model for the control of infectious disease in resource scarce settings.



\_\_\_\_\_, 17.

Elizabeth Hordge-Freeman (Sociology/ISLAC)

*Race an... the Pol...t...c...o... Kno...le...ge Pro... ..ct on: D...a...ora an... Blac... Tran...nat...onal Scholar...h... in the Un...te... State an... Bra...il*

Hordge-Freeman's book features contributions by people of African descent from the United States and Brazil, who were invited to reflect on their experiences in the field as researchers, collaborators, and allies to communities of color. Contributors, who represent the fields of sociology, political science, anthropology, and the humanities, engage W.E.B Dubois' notion of "second sight," which suggests that the unique positionality of Black researchers offers advantages in their observations and knowledge production.



