

Zimmerman School of Advertising & Mass Communications

University of South Florida | College of Arts & Sciences

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ACADEMIC APPOINTMENT

Instructor II, Digital Media Sequence

Undergraduate Director

EDUCATION

Master of Arts, Journalism and Mass Communication, University of North Carolina at Chapel Hill,

School of Journalism and Mass Communication, May 1996

Thesis: The Libel-Proof Plaintiff Doctrine: The Law of Ill-Repute (1996)

PROFESSIONAL EXPERIENCE

Hillsborough County Bar Association, May 2012-July 2013

- Edited association magazine
- Coordinated public relations, sponsorship and marketing programs
- Coordinated social media
- Took photographs

The Tampa Tribune, October 2002-May 2012

Editing positions held: metro editor, audience editor, senior editor for weekends/enterprise and news editor

- Directed news coverage across platforms – print, online (TBO.com) and TV (WFLA-TV)
- Supervised teams of reporters, editors, designers, copy editors. Reporters worked in Tampa, Tallahassee and Washington
- Managed special projects and new initiatives such as redesigns
- Led award-winning investigative, narrative and deadline reporting

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Her Campus Faculty Adviser (2015- 2017)
Online News Association Adviser (2016)