

# Alon Friedman, PhD

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University of Florida, Gainesville, FL 1994  
MA in Mass Media with minor in Statistics  
Bachelor of Advertising Science with special attention to Statistics 1993

## ACADEMIC EXPERIENCE

University of South Florida, Tampa, FL 2013– Present  
Associate Professor, School of Information 2018– Present  
Assistant Professor, School of Information 2013– 2018  
Area of research: Visualization, education, development  
Teaching: Visual Communication, Introduction to Visualization and Big Data, Introduction to Visual Analytics,  
Introduction to R Programming, Introduction to Advanced Statistics and Analytics, Introduction to Information  
Retrieval, Web design technologies

St. John's University, Queens, NY 2011– 2013  
Adjunct Professor, College of Professional Studies, Computer Science, Mathematics and Science Department  
Introduction to Calculus and Advanced Statistics Taught undergraduate students  
Introduction to Statistics and Advanced Statistics, Introduction to Management Science, and  
Information Systems taught both undergraduate and graduate students

LIM College, New York, NY  
Adjunct Professor 2012– 2013  
Introduction to Statistics and Advanced Statistics Taught undergraduate and graduate students

University at Albany, SUNY Albany, NY 2008– 2009  
Adjunct Professor, College of Computing, and Information  
Introduction to Statistics, Introduction to Information Retrieval and Introduction to Knowledge Organization Taught  
both undergraduate and graduate students

Metropolitan College of New York, New York, NY 2004– 2007  
Adjunct Lecturer, School of Business  
Introduction to Statistics and Introduction to Electronic Commerce. Taught undergraduate students

New York City College of Technology, New York, NY 2003– 2004  
Adjunct Lecturer, Computer Science Department  
Advanced Web and visualization programming, Perl, CGI, JavaScript, XML and ActionScript Taught  
undergraduate students

Center for Technological Education, Holon, Israel 1997– 1999  
Instructor  
Introduction to Web medium and theories and technologies Taught undergraduate and graduate students



Friedman, A. "The relationship between research methods and visual display: a study of conference proceedings in the field of knowledge organization" Information Research Journal Vol. 19, No. 4 (2014).  
<http://www.informationr.net/ir/19-4/paper651.html#.V4fyxo4eWS> [ERA\*Ranking: B]

Friedman, A. and Smiraglia, R. Nodes and Arcs: Concept Map, Semiotics, and Knowledge Organization Journal of Documentation Vol. 69 No. 1 pp. 278, (2013). Emerald Group Publishing Limited [ERA\* Ranking: A]

Friedman, A and Thellefse, M. "Concept Theory and Semiotics in Knowledge Organization" Journal of Documentation Vol. 67 No. 4 pp. 644-674, (2011). Emerald Group Publishing Limited [ERA Ranking: A]

Friedman, A. "The use of concept maps in Knowledge Organization: an analysis of conference papers" Knowledge Organization Journal Vol. 37, No. 1, pp. 43-50, (2010). Publisher: Ergon Verlag [ERA Ranking: A]

\*ERA Ranking is based on the Australian Research Council for Excellence in Research

BOOK

Friedman, A. Statistics for Library & Information Services. Art M8EMC /P <</MCID 8 >>BDC ( R1 1 Tf 0. Tw 0.488 >>B

Friedman, A. "Visual Peer Review under MyReviewers interface" 5<sup>th</sup> International Conference on Writing



Friedman, A. and Rosen, P. 5 ( 0 Tw4 T3.9 (l)-o1 (e)3 n( )Tj EMC ET /5f)93ct BMC 1 g 9.96 68.04 7541.4 (. Pe)5.1 (t)



Guest Special Edition Editor for Journal of Visual Literacy, Volume 20 (2021). 2020-2021  
 “Truth and Lies in Visual Literacy Education” Journal of Visual Literacy, 40(2) 91-93, 2021.

Peer Reviewer  
 Frontiers Research Metrics 2022  
 Journal of Documentation 2015-2022  
 Journal of Information Visualization 2018-2022  
 Journal of Online Information Review 2020-2021  
 Journal of Big Data 2016-2019  
 Journal of Open Source Statistical Software 2016  
 Knowledge Organization Journal 2015-2017  
 The Journal of Library Collections, Acquisitions, and Technical Services 2015-2016  
 SIG USE Best Poster/Paper Awards Jury 2015  
 Journal of the American Society for Information Science and Technology 2012

PROFESSIONAL AFFILIATIONS

International Visual Literacy Association 2020– Present  
 IEEE/IS Member 2015– Present  
 The R Foundation 2013– Present  
 The Semiotics Society of America 2008– Present  
 Association for Information Science and Technology 2013– 2015  
 The Institute for Human and Machine Cognition (-1.229(l)-0.9 (o)-4.1 (t)2(r)-16.4w 32.566Tc 0 Tw)11 (cs)-7.6 ( Sc)-4.12w

Responsible for building live customer support call centers over the web and in charge of the product design and programming on the Web supervising a staff of programmers and designers. The company closed on 01/01/2002.

eNvelopes.com Inc. Ranana, Israel 2000

A start-up company providing advertising technology solutions for corporations.

Head of the Web and Design Department

Specialized in building email client and server. In charge of the company web client application, the company's database and client's security side. The company closed 12/28/2000.

iWeb Inc, Ranana, Israel 1999

A start-up company: email client and server for Internet users.

Team Leader and Database Developer

Created Java and JavaScript web pages to support and maintain the product. The company closed 11/28/1999.

Zapa Digital Arts Inc. Tel Aviv, Israel 1998

A start- 11/28D5-0a