

# Adam Jeffrey Phillips

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(330) 307-079

Assistant Professor of Instruction  
Assistant Director of First Year Writing  
Department of English  
University of South Florida  
4202 E. Fowler Ave, Tampa, FL 33620

## Education

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Ph.D. Rhetoric and Composition, May 2022  
University of South Florida, Department of English

### Secondary Areas

Professional and Technical Communication Certificate, Department of English  
Digital Humanities Certificate, Departments of History and English

Dissertation Curricular Assemblages: Understanding Student Knowledge (Re)circulation  
Across Genres

Director: Dr. Lisa Meloncon, University of South Florida  
Member: Dr. Norbert Elliot, New Jersey Institute of Technology  
Member: Dr. Liane Robertson, University of South Florida  
Member: Dr. Kristen Gay, University of South Florida

M.A. Rhetoric and Composition, July 2015  
Florida Atlantic University, Department of English

B.A. English, Literature, May 2010  
Youngstown State University, Department of English and World Languages

Composition

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# Publications

## Peer-Reviewed Publications

Phillips, A (2023). What to expect when you're expecting . . . to graduate: Exposing the current m

Methods for Digital Texts in FYC,” Conference on College Composition and Communication, MilwaukeeOnline, March 2020.

Phillips, Adam. “Restaurant Rhetoric: ‘Nudging’ the Audience Through Gustatory and Olfactory Sensory Recall,” Conference on College Composition and Communication, Kansas City, March 2018.

Phillips, Adam. “Multimodality in FYC: Integrating Meaning,” EGSS Conference, Florida Atlantic University—Boca Raton, April 2015.

- Planned multiple First Year Composition instructor orientations attended by 70+ instructors, graduate assistants, and adjunct instructors

### Curriculum Development, University of South Florida

- Assisted in course design, revision, LMS creation including developing online course shells for first year writing courses and activity generation (2020–Present)
- Designed resources for instructors teaching Composition I and Composition II, including sample lesson plans, assignments, activities, and classroom policies (2018–2021)
- Participated in the redesign of the first year composition (2019–2021)

## Teaching Experience

### Undergraduate Courses Taught at the University of South Florida

- ENC1101 Composition I
- ENC1101 Composition II
- ENC3250 Professional Writing
- ENC3310 Expository Writing
- ENC3416 New Media

## Selected Graduate Coursework

### Technical Communication and Rhetorical Theory

Professional & Technical Communication Theory, Dr. Lisa Melonçon

Rhetoric of Science, Technology, and Medicine, Dr. Carl Herndl

Rhetoric of Technology, Dr. Lisa Melonçon

Studies in Composition Theory, Dr. Elizabeth Metzger

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## Digital Humanities

Introduction to Digital Humanities, Dr. Steven Jones

Digital Humanities Capstone, Dr. Steven Jones

## Service

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### Service to the Department

Member, USF Writes Admin Committee, Spring ~~2021~~ Present  
Department of English, University of South Florida

Member, First Year Composition Committee, Fall ~~2021~~ Present  
Department of English, University of South Florida

Member, English Undergraduate Committee, Fall ~~2021~~ Present  
Department of English, University of South Florida

Member, Rhetoric and Composition/Professional and Technical Communication Committee  
Fall ~~2021~~ Present, Department of English, University of South Florida

Member, Academic Writing Committee, Fall ~~2020~~ Spring 2021  
Department of English and Writing, University of Tampa

Member, USF Writes Admin Committee, Spring ~~2020~~ Spring 2021  
Department of English, University of South Florida

### Service to the Discipline

Member, Graduate Research Award Committee, Fall ~~2021~~ Present  
Council of Writing Program Administrators

Reviewer, Conference on College Composition and Communication, Spring 2023  
College Composition and Communication

Reviewer, Innovate Conference, Spring 2023  
Online Learning Consortium

Reviewer, Accelerate Conference, Fall 2022  
Online Learning Consortium

## Service to the University

Member, Faculty Committee on Alternative Admissions, Fall 2012-Present  
University of South Florida

Liaison, Center for Innovative Teaching and Learning, Fall 2012-Present  
University of South Florida

## Professional Development

### Technical Skills

*Computational Text Analysis*

AntConc; RAND-Lex; DocuScope; Voyant; NVivo

Graphics and Web

Adobe Creative Cloud: Photoshop, InDesign, Premier-4 (r)-7 (a)-9 (e-3 (i)-2 (cs))TJ )TJ 0 Tc 0 TwTw 1.5

## References

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