
Summary

As a faculty member at USF, my skills as a researcher, professional, and teacher benefit and support students seeking degrees in marketing, communication, public relations, business, and related disciplines. My strengths as a communication scholar are enhanced by my expertise in journalism, advocacy, marketing, public speaking, and philanthropic outreach. My teaching philosophy and pedagogical methods prioritize individual learning achievements, multi-level success, diversity and inclusion, and compassion. I strive to infuse my love for lifelong learning into every course.

Education

Ph.D., Purdue University, Brian Lamb School of Communication (2019)

Adjunct Professor, Communication (2020-2021)

University of Tampa

Tampa, FL

Taught Honors Oral Communication and Business Communication to undergraduates at the university. Both classes focused on developing public speaking skill, specifically: informative speeches, impromptu speeches, and persuasive speeches. Students developed public speaking skills including audience analysis, cultural sensitivities, organizational patterns, and primary/secondary sources. Honors courses, which were smaller, additionally developed competencies in panel presentations, and public speaking collaboration as students

Along with a team of other researchers, I conducted qualitative interviews with veterans who had recently made a mental health appointment at the VA. I also participated in data coding. The research, which was conducted by MFRI under contract with the VA, sought to understand how veterans' cultural identities influence their decisions about mental health care.

Scholarly Articles

Gettings, P. E., Hall, E. D., Wilson, S. R., Kamal, D. M., Inderstrodt-Stephens, J., & Hughes-Kirchubel, L. (2019). Effects of reintegration difficulties, perceived message acceptance and perceived autonomy support on US military Veterans' evaluations of messages encouraging them to seek behavioral health care.

- Hughes-Kirchubel, L. (November 2016). Panel presentation. "Women, stigma and disenfranchised grief: Media coverage of serial murder." Women's Caucus Division. 2016 National Communication Association. Philadelphia, PA.
- Hughes-Kirchubel, L. (November 2015). Co-chair/organizer, panel discussion. "Embracing opportunities: Communication, social justice and scholarship for change." Applied Communication Division. National Communication Association. Las Vegas, NV.
- Hughes-Kirchubel, L. (November 2015). Respondent, "The Past, Present and Future of Communication Theory." Graduate Student Division, 2015. Las Vegas, NV.
- Hughes-Kirchubel, L. (November 2014). Co-chair, panel discussion. "Womentoring." Feminist & Women's Studies Division, National Communication Association. Chicago, IL.
- Hughes-Kirchubel, L. (November 2014). Chair, panel discussion. "Social Media Communication." Graduate Student Division, National Communication Association. Chicago, IL.
- Hughes-Kirchubel, L. (Nov. 2103) *What's on your mind? A serial killer's family resists media through Facebook.* Communication and Technology Division, National Communication Association National Conference. Washington, D.C.

Invited Lectures

- Hughes-Kirchubel, L. (July 2015), *Voice, marginalized: An examination of journalism and its inherent bias.* Invited lecture, Benjamin Franklin Transatlantic Summer Institute. Purdue University, West Lafayette, IN.
- Hughes-Kirchubel, L. (July 2015). *U.S. journalism: From beginnings to the digital age.* Invited lecture. Benjamin Franklin Transatlantic Summer Institute. Purdue University. West Lafayette, IN.
- Hughes-Kirchubel, L. (July 2015). *The state of U.S. journalism in the 21st century. Changes since Franklin's time* Invited lecture. Benjamin Franklin Transatlantic Summer Institute. Purdue University. West Lafayette, IN.
- Hughes-Kirchubel, L. (July 2015). *U.S. journalism: Filters, frames, and marginalization.* Invited lecture. Benjamin Franklin Transatlantic Summer Institute. Purdue University. West Lafayette, IN.
- Hughes-Kirchubel, L. (April 2015) "Veterans and service members: Students in our midst." Panel creator and moderator for Ivy Tech Community College's Diversity Certification Session. Ivy Tech Community College, Lafayette, IN.
- Hughes-Kirchubel, L. (August 2014). *Develop a thriving student veterans organization.* Invited lecture. Student Veterans of America 2012 Leadership Institute. San Diego, CA.
- Hughes-Kirchubel, L. (July 2014). *Covering controversy: U.S. journalism in a global age.* Invited lecture. Benjamin Franklin Transatlantic Summer Institute. Purdue University, West Lafayette, IN.
- Hughes-Kirchubel, L. (July 2014), *Marginalizing the news: Journalism, bias and its impact on gender, race, and class.* Invited lecture, Benjamin Franklin Transatlantic Summer Institute. Purdue University, West Lafayette, IN.
- Hughes-Kirchubel, L. (July 2014). *U.S. journalism: From beginnings to the digital age.* 000912 0 612 792 reWñBT/F5 11.04 Tf1 0 0 1

Hughes-Kirchubel, L. (July 2013).

