

USF POLICE DEPARTMENT MEDIA RELEASE

DATE: March 1, 2013

CONTACT: Lt. Charlotte Domingo, PIO
(813) 974-2859

SUBJECT: USF Police Department Encourages
Drivers to Buckle Up. Every Trip. Every
Time.

[Tampa, FL] –The USF Police Department will be conducting a “Click It or Ticket” campaign March 1-16, 2013. Officers will be placing special emphasis on enforcement of seat belt laws. USFPD wants to remind all drivers, whether they’re traveling across the country or just across town, that one of the best ways to ensure a safe arrival is to buckle up, every trip, every time.

According to the U.S. Department of Transportation’s National Highway Traffic Safety Administration (NHTSA), seat belts saved more than 12,500 lives nationwide during 2010 alone. In fact, research shows that the risk of fatal injury to front seat passenger car occupants is reduced by 45 percent, and the risk of moderate to serious injury is reduced by 50 percent, when seat beats are worn correctly.

Yet, too many people are