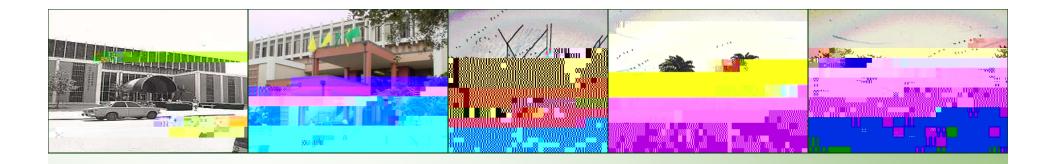
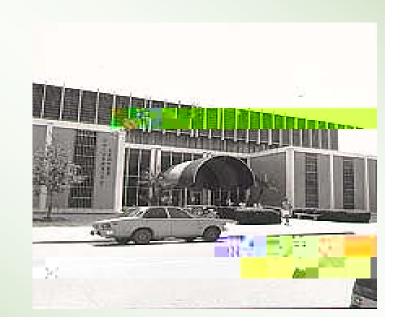


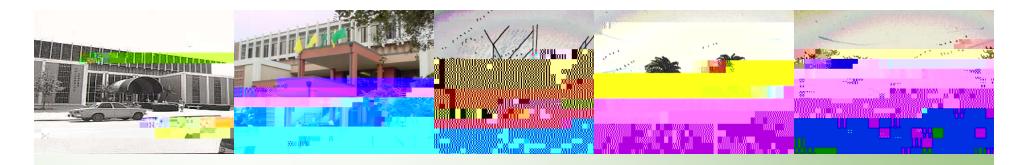
Marshall Center Enhancement Plan



WHY THE NEED FOR AN ENHANCED STUDENT UNION

- Marshall Center opened in 1960 when USF had only 2,000 students
- The Council for the Advancement of Standards in Higher Education (CAS) guidelines of 10 square feet per student indicate the building should be 340,000 sq. ft.





WHY THE NEED FOR AN ENHANCED STUDENT UNION

Current condition of building

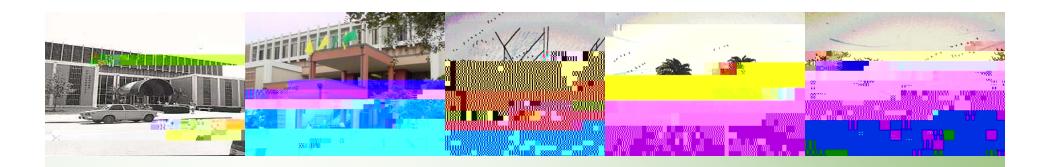
Major Repairs: Elevators, Roof, Boiler, Plumbing, Electrical Wiring, HV/AC, ADA compliance

Approximate cost for repairs \$10,000,000*

Lack of sufficient space for students (approximately 325 student organizations) and university community

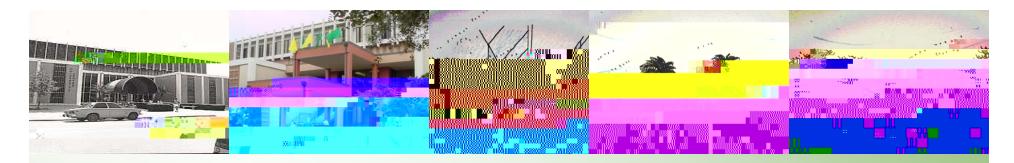
Food Court inadequate for campus population both in seating capacity and variety of food venues

*1999 Existing Conditions Report provided by the Woodroffe Corp., Bosek Gibson & Assoc., Paulus, Sokolowski & Sartor Inc., and Arthur F. Sisca Inc.



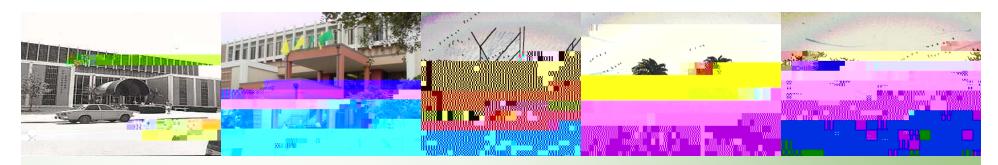
HOW DO WE COMPARE WITHIN FLORIDA

University	Enrollment	Union Size	Sq/Ft per Student
USF - Tampa	34,198	106,000/161,000	3.1 / 4.7
UF	47,241	270,000	5.7
FSU	31,826	259,000	8.1
FIU - Univ. Park	26,208	259,675	9.9
UCF	32,311	214,000	6.6
FIU - Biscayne	7,899	130,000	16.5
FAU	17,000	125,000	7.4
UWF	9,136	5 87,000	9.5



MEETING ROOM SHORTAGE

Year	Requests	Filled within the Marshall Center	Filled within Academic Space or unable to fill
2001	7,107	4,957	2,160
2002	7,015	4,676	2,339
2003	7,393	4,822	2,088



Cost/Funding

Projected Cost for Phase 1
Projected Cost for Phase 2

\$ 21.6 million

\$ 33.5 million

Total Project Cost

\$55.1 million

PROJECTED COST FOR PHASE 1

\$33.5 million

Funds Currently Available

\$ 9.3 million

- \$1.3 previously allocated CITF
- \$2.8 SG funds in reserve
- \$2.6 '03-'04 MC Fee
- \$2.6 '04-'05 MC Fee

Funds Projected

\$ 2.0 million

'07 Food Service Contract

TOTAL TO BE FINANCED FOR PHASE 1

\$22.2 million

PROJECTED COST FOR PHASE 2

\$21.6 million

TOTAL TO BE FINANCED FOR PHASE 1 & 2

\$43.8 million

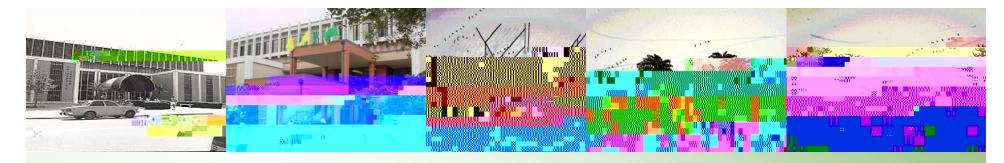
Food Service

Food Court/Marketplace - Seating 600





New Building at Current SEC Location



Why Teardown the SEC?

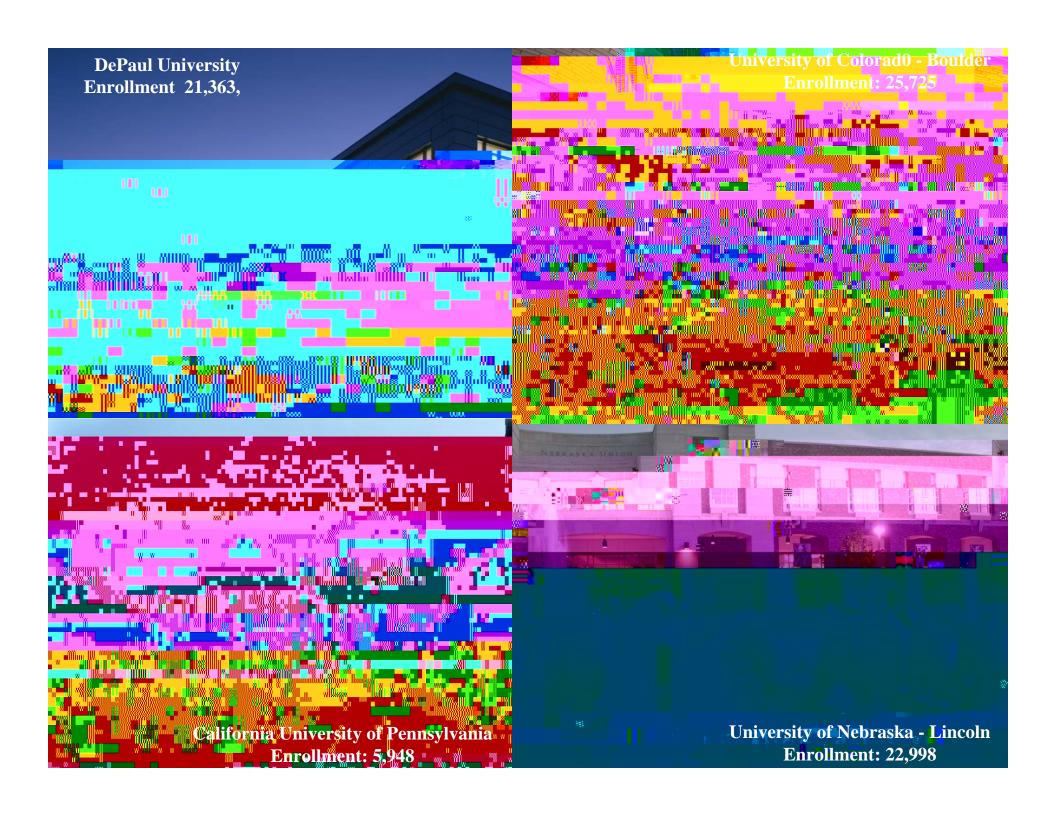
- never has been the need thought to have been there when they built it
- 55,000 sq. ft. with 1,200 stationary seats is difficult to utilize; cannot maximize use of the space
- regularly scheduled for events with only a few hundred attending (because no space available in the Marshall Center)

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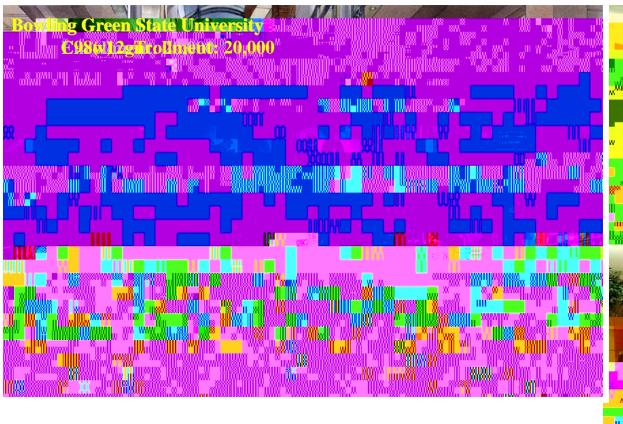


Current Trends in Student Union Construction

The following slides are examples of recent student union renovation and construction projects. These photos highlight union exteriors, food courts, lounges, meeting rooms, theaters, atrium space and other interior spaces.

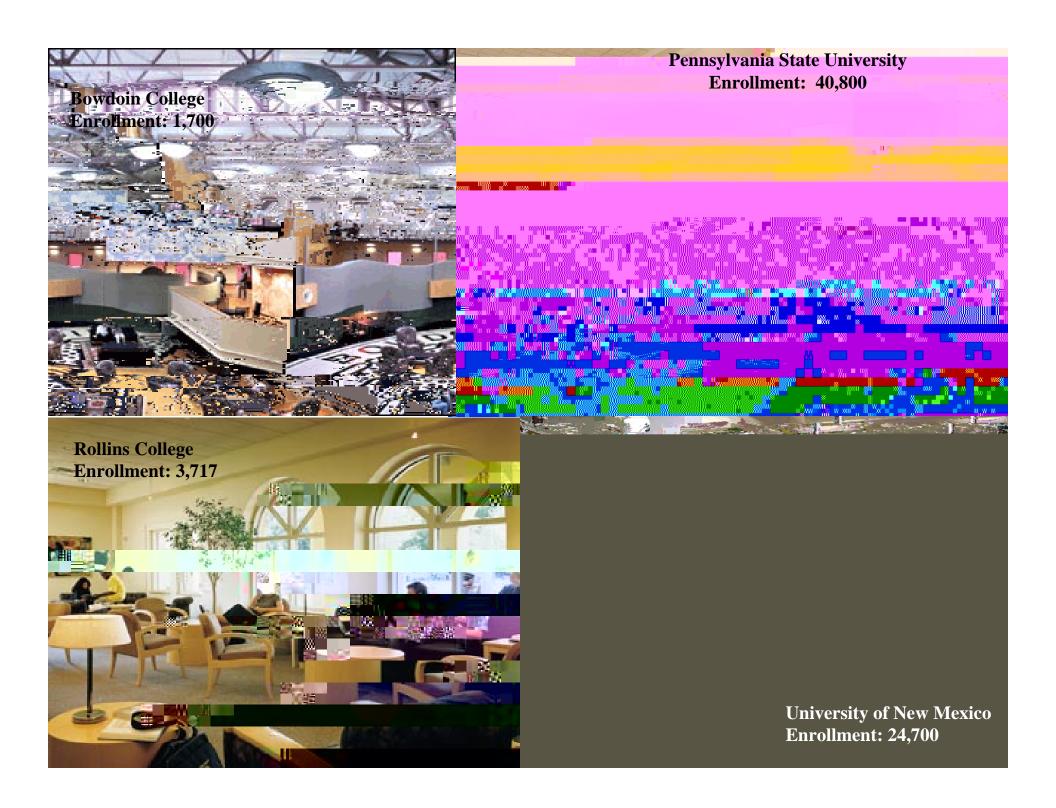


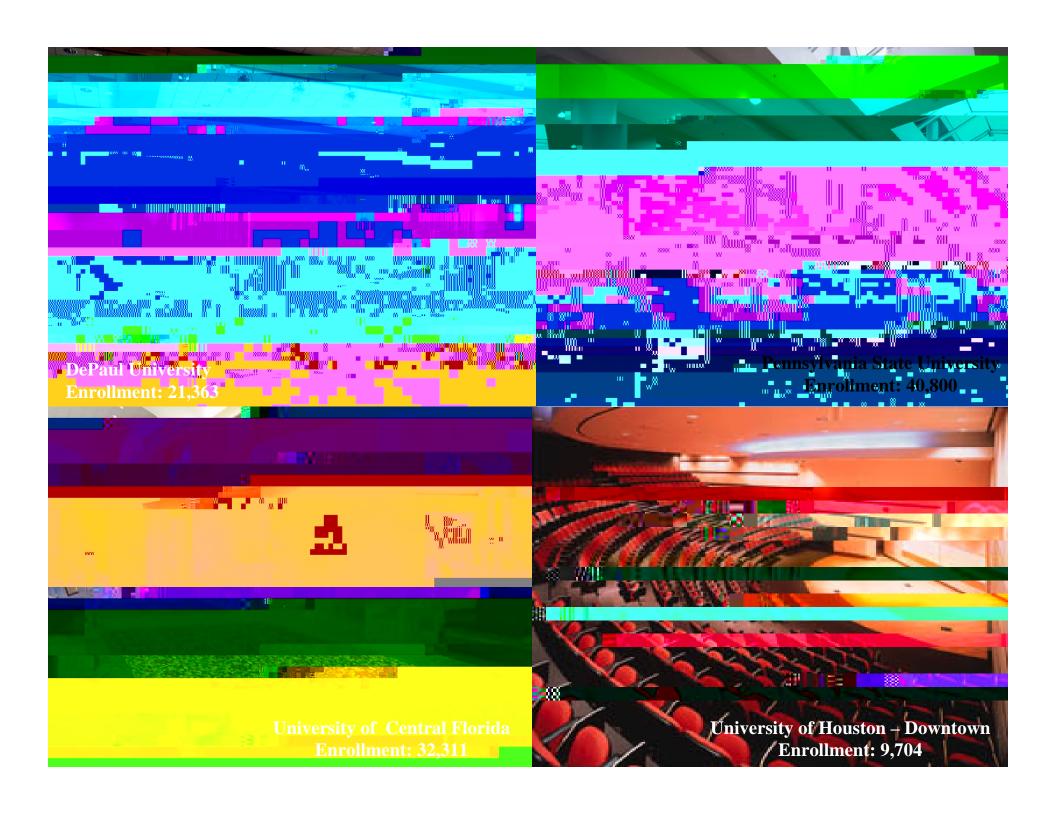






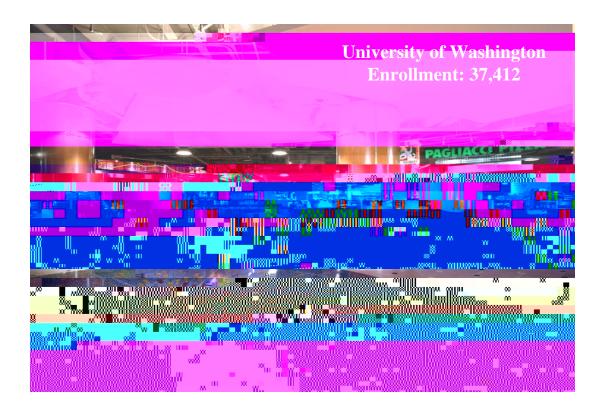












Rollins College Enrollment: 3,717



Proposed Timeline - New Marshall Center (Phase 1)

The New Marshall Center will:

Enhance Student Life

Recruit New Students

Retain Existing Students

Serve Dramatic Enrollment Increases

Enhance Support to On-Campus Residents

Develop a Premier Facility for Building Community

Positive image for the northern entrance to the campus





